

Win Lifelong Love!

You can master the secrets of creating a lasting relationship. For over twenty-five hundred years, the Chinese science of strategy, *bing-fa*, from Sun Tzu's *The Art of War*, has guided its users to consistent success in meeting any challenge. This book shows you how to apply the simple system of *bing-fa* to finding, winning, and keeping lifelong love.

This volume contains two books. On the left-hand pages, you get the complete text of Sun Tzu's *The Art of War*. The facing right-hand pages contain a detailed, line-by-line adaptation called *The Art of Love*.

In this adaptation, we apply *bing-fa* to help you:

- Find the right romantic partner
- Attract that person
- Overcome conflicts in the relationship
- Know when the relationship is impossible
- Know when to make a commitment
- Keep the romance alive

This book is only the beginning...

This book also contains the passwords that allow you to access *The Warrior Class*, the world's largest on-line training site in *Bing-Fa*, (see www.clearbridge.com). This site contains over a thousand pages of training material, FREE to the owners of this book.

Buy the book today and study its ideas forever!

SUN TZU'S
THE ART OF WAR
PLUS
THE ART OF LOVE

The Ancient Chinese Science of Strategy, *Bing-Fa*,
For Finding, Winning, and Keeping Lifelong Love

孫
子
兵
法

*For one human being to love another:
that is perhaps the most difficult of all
tasks; the ultimate, the last test and
proof, the work for which all other
work is but a preparation.*

—Rainer Maria Rilke

To my life-long love, Rebecca

SUN TZU'S
THE ART OF WAR
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The Ancient Chinese Science of Strategy, *Bing-Fa*,
For Finding, Winning, and Keeping Lifelong Love

BY
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HOW TO USE THIS BOOK

This is a different type of book about relationships. It does not offer rules for seduction or tips on being popular. Instead, it offers a long-term strategy for winning love and keeping it. Its system is based directly on *bing-fa*, the ancient Chinese science of winning without conflict that we know as Sun Tzu's *The Art of War*. The science of *bing-fa* teaches that success at anything, including love, doesn't happen by accident. Lasting love is a challenge. Success in meeting challenges depends on making the right decisions. *Bing-fa* teaches you how to quickly and easily make those decisions.

To use this book correctly, you must read and reread it. Its lessons seem simple, but they are subtle and deep. Though put into common terms about picking the right person, winning their affection, working through conflicts, and making lasting commitments, *bing-fa* is a rigorous science, requiring study to master. It assumes that the challenge of winning love is serious, difficult, and never ending. Reading the book over and over again will reveal its depth. Reading the book at different times in your life will yield different lessons.

In addressing the challenge of winning love, our text—like all of our **Art of War Plus Books**—follows the timeless system of Sun Tzu exactly, line-by-line. For over two thousand years, people have treasured Sun Tzu's *The Art of War* because its method of *bing-fa* works consistently in any competitive endeavor. Though most of our books address career and business challenges, you will see that the system makes perfect sense when adapted to romantic pursuits.

How is this possible? The science of *bing-fa* is like mathematics: a set of universal principles. Mathematics can be applied to any problem requiring counting or measurement. *Bing-*

fa can be applied to any human endeavor in which people contend with one another. *The Art of War*'s text was written as systematically as Euclid's *Geometry*. Following the text line-by-line simply applies the general rules to a specific type of challenge, in this case, the challenge of love.

Love is a battle. Success is not an accident. *Bing-fa* works because romance, whether we realize it or not, is a competition. We win the best possible romantic partner in a complex contest. This contest is as old as the biology of sex and it hasn't grown less complicated as we and our society have grown more complex. Though originally designed for military warfare, *bing-fa* works as well for any type of sophisticated contest.

The first problem in adapting the *bing-fa* to the challenge of romance was language. We had to first ask, "Who is the enemy?" In the original Chinese, the Chinese character for enemy often also means "fellow nobleman." "Enemies" are people like us: fellow contestants in a challenge, as much potential allies as opponents. And, of course, the true enemy is often ourselves. In the *bing-fa* of winning love, "the enemy" can be a romantic rival or the object of our affection, but, just as often, it is our own expectations or weaknesses as a romantic partner.

In romantic pursuits, we too often define our problem as simply a failing to meet the right person. In other words, we see our romantic fate as largely due to luck. This simplistic view of winning love too often leads us to heartbreak. The true nature of "meeting Mr. or Ms. Right" is clarified by recasting romance as a competitive challenge.

In a competitive challenge, do we want to meet "our enemy?" Eventually, we must face the enemy in order to win a clear victory, but meeting with the wrong opponent at the wrong time is deadly. We aren't simply seeking an encounter. We are seeking a successful encounter. This requires a whole different level of thinking about what makes the encounter successful.

How to Use This Book

Romance is never as simple as meeting the right person. We could be meeting Mr. or Ms. Right every day. Our problem is engaging that person in such a way that we can get to know him or her and eventually create a meaningful, lasting relationship with them. This challenge requires a complete set of competitive skills. In other words, it requires *bing-fa*.

In reading *The Art of War* and *The Art of Love* side-by-side, I encourage you to think about your own problems in relationships and *make notes* about how to apply Sun Tzu's science to your own unique situation.

At different stages in a relationship, you will draw different lessons from the text. For this reason, we recommend that in building a relationship, you reread this book at least every year or two, perhaps even more often at the beginning. A quick review only takes an hour or so. When you encounter a specific problem in a relationship, we suggest that you pick up the book and quickly browse through it to see what Sun Tzu offers. You will often find a useful way to redefine the problem so that you can address it more easily.

Sun Tzu realized that competition is, by nature, a dynamic system. It changes constantly and cannot be planned in the strictest sense. This is never more true than in romantic competition. He used the term "chaos" to describe competition in a surprisingly modern, scientific sense. He did not mean that competitive challenges don't have structure. He meant that they are complex, self-organizing systems from which patterns naturally emerge but in which it is very difficult to predict or control specific events. In such dynamic situations, we cannot control specific events, but we get the right result by using a long-term strategy. Our strategy may not work in every situation but, over time, it will yield better and better results.

People mistakenly see competition as an adversarial, destructive process. This is the same as seeing romance as nothing but

heartbreak. Competition is costly, but it can return much more than it costs. Competition is always potentially destructive, but *bing-fa* teaches us how to minimize the costs of competition while assuring our eventual success.

When we adapt Sun Tzu's *bing-fa* to romance, the lessons that emerge are intriguing.

The *bing-fa* of love tells us that winning affection is not enough. The goal is to win affection from the right person for the right reasons. The book takes us through the logical progression of a relationship. It starts with finding love. It then takes us through the entire process of building and maintaining a relationship one step at a time.

Bing-fa can be very specific about what to do in certain situations, especially in the book's later chapters. Sun Tzu insists that we pay close attention to the details of our situation. The *bing-fa* enumerates different subtle signals, different character types, different character flaws, different types of relationships, different stages in a relationship, and so on. Although Sun Tzu wrote twenty-five hundred years ago about warfare, when translated to romantic pursuits, these lists are still surprisingly complete. This advice is useful to anyone wanting to understand how to meet the challenges in their own relationship.

The science of *bing-fa* offers a "cooperative" view of competition that we call "winning without conflict." This is, of course, the heart of the romantic contest. Using *bing-fa*, we never try to force victory through our own actions. The contest is a partnership with our "enemy." Our "enemy" or, in this case, the object of our affection, must create the opportunities that we need to advance. The secret to success in war and romance is recognizing a good opportunity when we are offered it.

The science of *bing-fa*, like all sciences, is knowledge-based. Sun Tzu sees success going not to the most powerful but to the person who has the most understanding. He even recognizes cre-

How to Use This Book

ativity as a special and critical type of competitive or, in this case, romantic skill. In *bing-fa*, there is no substitute for good communication. Knowledge means having better information than anyone else—ideally, knowing our beloved better than they know themselves.

In addressing the question whether Sun Tzu's methods work in keeping romance alive, I can only share my own experience. Before I mastered *The Art of War*, I found myself in an unhappy, early marriage. Its problems stemmed partly because of my own insecurity in a relationship, poor choice of partner, and my having no sense of how to build a relationship. That marriage, perhaps predictably, ended in divorce. After I started mastering *bing-fa*, not only did I become successful in business, but I was able to pursue and win a woman who I would have once considered unattainable. Since then we have gone on to build a relationship that is the closest and strongest partnership I know. We have shared good times and bad, sickness and health and have only grown from the experience of doing it together.

Gary Gagliardi, 2002

PLANNING

This is war.
It is the most important skill in the nation.
It is the basis of life and death.
It is the philosophy of survival or destruction.
You must know it well.

Your skill comes from five factors.
Study these factors when you plan war.
You must insist on knowing the nature of:

1. Military philosophy
2. The weather
3. The ground
4. The commander
5. Military methods.

It starts with your military philosophy.
Command your people in a way that gives them a higher
shared purpose.
You can lead them to death.
You can lead them to life.
They must never fear danger or dishonesty.

FINDING LOVE

This is love.

It is the key to all happiness in life.

It is the foundation of prosperity or poverty.

It is the path to growth or stagnation.

We must understand love well.

Our ability to find love comes from five elements.

Evaluate these elements when looking for love.

We must know:

1. Our beliefs
2. Our attitude
3. Our environment
4. Our character
5. Our skills at building relationships.

Winning true love begins with our personal beliefs.

Good mates are attracted to those who want a higher, shared purpose

Romance requires sacrifice.

Romance requires achievement.

Others must not fear danger or dishonesty from us.

THE ART OF WAR: PLANNING

Next, you have the weather.
It can be sunny or overcast.
It can be hot or cold.
It includes the timing of the seasons.

Next is the terrain.
It can be distant or near.
It can be difficult or easy.
It can be open or narrow.
It also determines your life or death.

Next is the commander.
He must be smart,
trustworthy,
caring,
brave,
and strict.

Finally, you have your military methods.
They include the shape of your organization.
This comes from your management philosophy.
You must master their use.

All five of these factors are critical.
As a commander, you must pay attention to them.
Understanding them brings victory.
Ignoring them means defeat.



THE ART OF LOVE: FINDING LOVE

Next is our attitude.

We can be optimistic or pessimistic.

We can be positive or negative.

We must recognize that our attitude changes over time.

Next is our environment.

It can isolate us or bring us together with others.

It can make it difficult or easy to get to know people.

It can include many contacts or limit us to a few people.

It determines our success or failure at winning love.

Next is our character.

We must be witty,

dependable,

loving,

courageous,

and self-disciplined.

Finally, we must have the skills for building relationships.

This includes organizing our lives to include others.

Our skills arise from our true beliefs.

We must work to develop our relationship skills.

All five of these elements are important.

We must evaluate them in ourselves and others.

Our success in love depends on them.

Ignoring them leads to heartbreak.



You must learn through planning.
You must question the situation.

You must ask:
Which government has the right philosophy?
Which commander has the skill?
Which season and place have the advantage?
Which method of command works?
Which group of forces has the strength?
Which officers and men have the training?
Which rewards and punishments make sense?
This tells when you will win and when you will lose.
Some commanders perform this analysis.
If you use these commanders, you will win.
Keep them.
Some commanders ignore this analysis.
If you use these commanders, you will lose.
Get rid of them.



Plan an advantage by listening.
This makes you powerful.
Get assistance from the outside.
Know the situation.
Then planning can create advantages and control power.



Winning love requires finding the right person.
We must look at people objectively.

We must ask these questions:

Which people have compatible beliefs?

Do they have the right kind of character?

When and where can we meet these people?

Which dating technique works best?

In which groups are we likely to find the right person?

How well have we prepared our minds and bodies?

What behaviors are positive, and what behaviors are risky?

This questioning shows us how likely we are to find love.

Some people are honest enough to ask these questions.

If you are one of these people, you will find love.

Keep at it.

Most people do not look at the facts objectively.

If you are one of them, your relationships are doomed.

You must change.



We find love by listening to other people.

Listening makes us attractive.

Get introductions from others.

Know how you look to others.

Searching for love uncovers our strengths and weaknesses.



THE ART OF WAR: PLANNING

Warfare is one thing.
It is a philosophy of deception.

When you are ready, you try to appear incapacitated.
When active, you pretend inactivity.
When you are close to the enemy, you appear distant.
When far away, pretend you are near.

If the enemy has strong position, entice him away from it.
If the enemy is confused, be decisive.
If the enemy is solid, prepare against him.
If the enemy is strong, avoid him.
If the enemy is angry, frustrate him.
If the enemy is weak, make him arrogant.
If the enemy is relaxed, make him work.
If the enemy is united, break him apart.
Attack him when he is unprepared.
Leave when he least expects it.

You will find a place where you can win.
Don't pass it by.



Romance is one thing:
It is a method of controlling perceptions.

If we are infatuated, we try to appear indifferent.
If we want to impress someone, we try to appear at ease.
When we want to be close, we try to appear distant.
When distracted, we try to appear interested.

If we want someone's attention, we must entice them.
If they are confused, we must help them decide.
If they are hard to know, we must work at it.
If they are married, we must avoid getting involved.
If we make them angry, we must tease them.
If they are uncertain, we must make them confident.
If they take us for granted, we must make them work.
If we are locked out, we must break in.
We must ask for a date when others are unprepared.
We must leave relationships when they are going nowhere.

You can find a true, lifelong love.
Never pass it by.



THE ART OF WAR: PLANNING

Before you go to war, you must believe that you can count
on victory.

You must calculate many advantages.

Before you go to battle, you may believe that you can foresee
defeat.

You can count few advantages.

Many advantages add up to victory.

Few advantages add up to defeat.

How can you know your advantages without analyzing them?

We can see where we are by means of our observations.

We can foresee our victory or defeat by planning.



Before finding love, we must discover people with whom we are compatible.

We must have many of the same interests.

We must avoid wasting our time on relationships that won't last.

We can foresee problems with relationships.

Sharing many interests and goals adds up to romance.

Conflicts and incompatibility add up to a broken heart.

How can we love without searching for the right person?

We know our situation by observing it objectively.

We can predict romance or heartbreak by foresight.



GOING TO WAR

Everything depends on your use of military philosophy.

Moving the army requires thousands of vehicles.

These vehicles must be loaded thousands of times.

The army must carry a huge supply of arms.

You need ten thousand acres of grain.

This results in internal and external shortages.

Any army consumes resources like an invader.

It uses up glue and paint for wood.

It requires armor for its vehicles.

People complain about the waste of a vast amount of metal.

It will set you back when you raise tens of thousands of
troops.

Using a large army makes war very expensive to win.

Long delays create a dull army and sharp defeats.

Attacking enemy cities drains your forces.

Long campaigns that exhaust the nation's resources are
wrong.

AVOIDING HEARTBREAK

Success in finding love requires faith.
Searching for love requires meeting many people.
Getting to know those people is hard work.
We must develop our interpersonal skills.
We must invest time and effort.
We must risk both our internal and external equilibrium.
Nothing consumes our lives like our relationships.
Relationships require creativity and imagination.
They require that we protect ourselves.
People always fear the risks of a serious commitment.
Still, we will never find true love by continually looking for
new conquests.

Too many relationships make it difficult to find true love.
Staying too long in a bad relationship leads to heartbreak.
Conflict in our relationship drains our energy.
Long, drawn out courtships that demand all our resources
are wrong.

THE ART OF WAR: GOING TO WAR

Manage a dull army.
You will suffer sharp defeats.
Drain your forces.
Your money will be used up.
Your rivals multiply as your army collapses and they will begin
against you.
It doesn't matter how smart you are.
You cannot get ahead by taking losses!

You hear of people going to war too quickly.
Still, you won't see a skilled war that lasts a long time.

You can fight a war for a long time, or you can make your
nation strong.
You can't do both.



You can never totally understand all the dangers in using
arms.
Therefore, you can never totally understand the advantages in
using arms either.

You want to make good use of war.
Do not raise troops repeatedly.
Do not carry too many supplies.
Choose to be useful to your nation.
Feed off the enemy.
Make your army carry only the provisions it needs.



Get stuck in a dead-end relationship.
Your faith in love will fade.
Get stuck in a one-sided relationship.
Your patience will be exhausted.
As your enthusiasm fades, your insecurities will undermine
your confidence.
It does not matter how smart you are.
You cannot find love in a bad relationship.

You can sometimes move too quickly toward marriage.
However, you won't win love by dragging out bad matches.

You can stay in dead-end relationship for a long time, or
you can find love.
You can't have it both ways.



You can never understand all of the risks in meeting a new
person.
Nor can you know all the possibilities in meeting a new
person.

You must act wisely in searching for love.
Do not repeat the same mistakes.
Do not accumulate emotional baggage.
Choose to be serious about your future.
Find rewarding relationships.
Get involved only with people who make you happy.



The nation impoverishes itself shipping to troops that are far
away.

Distant transportation is costly for hundreds of families.

Buying goods with the army nearby is also expensive.

These high prices also impoverish hundreds of families.

People quickly exhaust their resources supporting a military
force.

Military forces consume a nation's wealth entirely.

War leaves households in the former heart of the nation with
nothing.

War destroys hundreds of families.

Out of every ten families, war leaves only seven.

War empties the government's storehouses.

Broken armies will get rid of their horses.

They will throw down their armor, helmets, and arrows.

They will lose their swords and shields.

They will leave their wagons without oxen.

War will consume sixty percent of everything you have.



Because of this, the commander's duty is to feed off the
enemy.

Use a cup of the enemy's food.

It is worth twenty of your own.

Win a bushel of the enemy's feed.

It is worth twenty of your own.

You can kill the enemy and frustrate him as well.

Take the enemy's strength from him by stealing away his
supplies.

We waste time in relationships with people who live far away.

Long-distance relationships seldom work.

Indifferent, convenient relationships are also costly.

They steal away the time needed to find love.

Relationships that require constant effort to maintain will exhaust you.

Churning through relationships will depress you.

Unfaithful lovers will leave you with nothing but a broken heart.

Winning love is risky.

Half of all marriages end in divorce.

Divorce takes away everything we have.

Broken marriages tear families apart.

Partners have to sell their cars, furniture, and houses.

They have to deal with lawyers and courts.

They leave their children without a parent.

Divorce destroys everything that is truly valuable.



Because love is costly, we must develop relationships that sustain us.

Find someone who respects you.

Respect lasts twenty times longer than infatuation.

Find someone who cares about you.

Caring is worth twenty times more than attraction.

You can win love and avoid heartbreak as well.

Build good relationships by spending time with people who nurture you.

THE ART OF WAR: GOING TO WAR

Fight for the enemy's supply wagons.
Capture their supplies by using overwhelming force.
Reward the first who capture them.
Then change their banners and flags.
Mix them in with your own to increase your supply line.
Keep your soldiers strong by providing for them.
This is what it means to beat the enemy while you grow more
powerful.



Make victory in war pay for itself.
Avoid expensive, long campaigns.
The military commander's knowledge is the key.
It determines if the civilian officials can govern.
It determines if the nation's households are peaceful or a
danger to the state.



Search to find someone with a caring nature.
We must commit everything when we find the right person.
We reward ourselves by winning his or her love.
We must make our commitments visible.
We must be able to depend on our beloved.
We keep relationships strong by nurturing them.
This is what it means to build a relationship to grow
stronger.



A good relationship should support itself.
Avoid long, costly, empty relationships.
Our knowledge of people is the key.
It determines our ability to make good decisions.
It determines if our relationships are successful or headed
for failure.



PLANNING AN ATTACK

Everyone relies on the arts of war.
A united nation is strong.
A divided nation is weak.
A united army is strong.
A divided army is weak.
A united force is strong.
A divided force is weak.
United men are strong.
Divided men are weak.
A united unit is strong.
A divided unit is weak.

Unity works because it enables you to win every battle you
fight.

Still, this is the foolish goal of a weak leader.
Avoid battle and make the enemy's men surrender.
This is the right goal for a superior leader.



ATTRACTION

Every relationship emerges from attraction.
Shared values make a relationship strong.
Differing values make a relationship weak.
Shared moments build a relationship.
Moments apart divide a relationship.
Similar goals cement a relationship.
Separate goals break a relationship.
Devoted people create relationships.
Unfaithful people destroy relationships.
A close relationship is strong.
A distant relationship is weak.

If we are strongly attracted to each other, we can overcome
difficulties in our relationship.
But overcoming difficulties isn't enough.
Avoid difficulties and make it easy to agree.
This is the true basis for lasting love.



The best policy is to attack while the enemy is still planning.
The next best is to disrupt alliances.
The next best is to attack the opposing army.
The worst is to attack the enemy's cities.

This is what happens when you attack a city.
You can attempt it, but you can't finish it.
First you must make siege engines.
You need the right equipment and machinery.
You use three months and still cannot win.
Then, you try to encircle the area.
You use three more months without making progress.
The commander still doesn't win and this angers him.
He then tries to swarm the city.
This kills a third of his officers and men.
He still isn't able to draw the enemy out of the city.
This attack is a disaster.



Make good use of war.
Make the enemy's troops surrender.
You can do this fighting only minor battles.
You can draw their men out of their cities.
You can do it with small attacks.
You can destroy the men of a nation.
You must keep your campaign short.

It is best to find someone who is looking for a relationship.
The next best is someone who is dating many people.
The next best is someone in an uncommitted relationship.
The worst is to get involved with someone who is married.

What happens in an affair with a married person?
You can hope for a divorce, but it will never happen.
First, you believe their marriage is broken
You trust that it is just a matter of time and legalities.
This goes on for months, and nothing changes.
You then try to win more of a commitment.
After more months of work, the relationship goes nowhere.
You will get frustrated and angry.
You then attack the current spouse directly.
This costs you heartbreak and self-respect.
You are still unable to win the married person.
This type of relationship is disastrous.



Make happy use of love.
We must make others surrender to us.
We do this by overcoming only minor resistance.
We must draw people out of their shell.
We can do it with small sacrifices.
We can overcome a poor opinion of us.
We must keep our courtship subtle.

THE ART OF WAR: PLANNING AN ATTACK

You must use total war, fighting with everything you have.
Never stop fighting when at war.
You can gain complete advantage.
To do this, you must plan your strategy of attack.

The rules for making war are:
If you outnumber the enemy ten to one, surround them.
If you outnumber them five to one, attack them.
If you outnumber them two to one, divide them.
If you are equal, then find an advantageous battle.
If you are fewer, defend against them.
If you are much weaker, evade them.

Small forces are not powerful.
However, large forces cannot catch them.



You must master command.
The nation must support you.

Supporting the military makes the nation powerful.
Not supporting the military makes the nation weak.

Politicians create problems for the military in three different
ways.

Ignorant of the army's inability to advance, they order an
advance.

Ignorant of the army's inability to withdraw, they order a
withdrawal.

We call this tying up the army.
Politicians don't understand the army's business.
Still, they think they can run an army.
This confuses the army's officers.

In romance, we commit everything to winning love.
Never stop paying attention to your beloved.
You can win anyone over.
To do this, you must plan your romantic strategy.

Here are the rules for winning love:
If our romantic target is infatuated, we get involved.
If they are impressed, we tease them.
If they are interested, we make them jealous.
If they are indifferent, we make them laugh.
If they are negative, we defend ourselves.
If they are hostile, we avoid them.

Not everyone is attracted to us.
In those situations, we must not pursue them.



We must make our own romantic decisions.
Our family must support us.

Encouraging romance strengthens a family's ties.
Families that discourage romantic relationships are weak.

Parents create problems for their children's romances in three ways.
Ignorant of our needs in a relationship, they pressure us to marry.
Ignorant of our commitments, they try to break up our relationships.
This hamstringing our romantic efforts.
Parents do not understand how to manage our love life.
Still, they think that they can control us.
This only weakens our ability to choose.

Politicians don't know the army's chain of command.
They give the army too much freedom.
This will create distrust among the army's officers.

The entire army becomes confused and distrusting.
This invites invasion from many different rivals.
We say correctly that disorder in an army kills victory.



You must know five things to win:
Victory comes from knowing when to attack and when to
avoid battle.
Victory comes from correctly using large and small forces.
Victory comes from everyone sharing the same goals.
Victory comes from finding opportunities in problems.
Victory comes from having a capable commander and the
government leaving him alone.
You must know these five things.
You then know the theory of victory.



We say:
“Know yourself and know your enemy.
You will be safe in every battle.
You may know yourself but not know the enemy.
You will then lose one battle for every one you win.
You may not know yourself or the enemy.
You will then lose every battle.”



Family members do not understand our heart's priorities.
They want us to make easy decisions.
This make us distrust our feelings.

Our relationships can become uncertain and insecure.
This invites problems in any romance.
Uncertainty destroys our chances for love.



We must know five things to win love:
Success comes from knowing when to pursue and when to wait.
Success comes from sharing large and small experiences.
Success comes from having the same goals.
Success comes from turning doubts into trust.
Success comes from learning to make our own decisions
and our family leaving us alone.
We must know these five things.
We then know the philosophy of winning love.



Experience tells us:
We must know ourselves and know our romantic partner.
We will then be safe in our relationship.
We may know ourselves but not our partner.
We will then suffer half the time in our relationship.
We may know neither ourself nor our partner.
Then, we will suffer in every romance.



POSITIONING

Learn from the history of successful battles.
Your first actions should deny victory to the enemy.
You pay attention to your enemy to find the way to win.
You alone can deny victory to the enemy.
Only your enemy can allow you to win.

You must fight well.
You can prevent the enemy's victory.
You cannot win unless the enemy enables your victory.

We say:
You see the opportunity for victory; you don't create it.



You are sometimes unable to win.
You must then defend.
You will eventually be able to win.
You must then attack.
Defend when you have insufficient strength to win.
Attack when you have more strength than you need to win.

RELATIONSHIPS

Learn from the history of successful relationships.
We must first preserve our existing friendship.
We then look for ways to become more intimate.
We alone can preserve the existing relationship.
Only our partner creates the opportunity to get closer.

We must be a trustworthy friend.
We can prevent any relationship from ending.
We can only get closer when the other person is ready.

The truth is simple.
People must discover their feelings; we cannot force them.



We cannot always move the relationship forward.
We must then maintain the friendship.
We may eventually discover a more intimate relationship.
We must then take advantage of the opportunity.
Value what you have until the attraction grows stronger.
Invite greater intimacy when the attraction is irresistible.

THE ART OF WAR: POSITIONING

You must defend yourself well.
Save your forces and dig in.
You must attack well.
Move your forces when you have a clear advantage.

You must protect your forces until you can completely
triumph.



Some may see how to win.
However, they cannot position their forces where they must.
This demonstrates limited ability.

Some can struggle to a victory and the whole world may
praise their winning.
This also demonstrates a limited ability.

Win as easily as picking up a fallen hair.
Don't use all of your forces.
See the time to move.
Don't try to find something clever.
Hear the clap of thunder.
Don't try to hear something subtle.

Learn from the history of successful battles.
Victory goes to those who make winning easy.
A good battle is one that you will obviously win.
It doesn't take intelligence to win a reputation.
It doesn't take courage to achieve success.

You must be reliable as a friend.
Relax and get comfortable.
You must be open to more.
Take the next step when the opportunity arises.

You must protect your existing relationship until a closer one is certain.



We may know the relationship that we would like.
We may not get an opportunity to build that relationship.
This shows limited ability.

We may find ourselves struggling in our attempts to get closer to someone.
This also shows limited ability.

Move toward closer relationships effortlessly.
Avoid making yourself look foolish.
Wait for the right time.
Do not try to be too clever.
Learn to listen to what your partner says.
Do not imagine what his or her feeling are.

Learn from those who have developed lasting relationships.
People love those who make caring easy.
A good relationship is one that will obviously grow.
We don't have to be a genius to have someone love us.
We do not have to be brave to win love.

THE ART OF WAR: POSITIONING

You must win your battles without effort.
Avoid difficult struggles.
Fight when your position must win.
You always win by preventing your defeat.

You must engage only in winning battles.
Position yourself where you cannot lose.
Never waste an opportunity to defeat your enemy.

You win a war by first assuring yourself of victory.
Only afterward do you look for a fight.
Outmaneuver the enemy before the battle and then fight to
win.



You must make good use of war.
Study military philosophy and the art of defense.
You can control your victory or defeat.

This is the art of war.

1. Discuss the distances.
2. Discuss your numbers.
3. Discuss your calculations.
4. Discuss your decisions.
5. Discuss victory.

The ground determines the distance.
The distance determines your numbers.
Your numbers determine your calculations.
Your calculations determine your decisions.
Your decisions determine your victory.

We want to develop relationships without pressure.
Avoid stormy relationships.
Create shared experiences that win affection.
We can win love if we avoid rejection.

We win love by first knowing that we are lovable.
Never put yourself in a position where you can be rejected.
Never pass up an opportunity to get closer.

We win love by first assuring ourselves of affection.
Only then do we look for intimacy.
Win your way into someone's heart and then become
intimate from love.



We must leverage all romance.
We must understand our desires and protect ourselves.
We alone determine our success or heartbreak.

This is the art of love.

1. Discuss your differences.
2. Discuss your compatibility.
3. Discuss your feelings.
4. Discuss your future.
5. Discuss commitment.

Our environment determines our differences.
Our differences determine our compatibility.
Our compatibility determines our feelings.
Our feelings determine our future.
Our future determines our commitment.

THE ART OF WAR: POSITIONING

Creating a winning war is like balancing a coin of gold against
a coin of silver.

Creating a losing war is like balancing coin of a silver against
a coin of gold.



Winning a battle is always a matter of people.
You pour them into battle like a flood of water pouring into a
deep gorge.

This is a matter of positioning.



Winning love means caring more about our partner's happiness than our own.

Losing love means caring more about our own passions than those of our partner.



Winning love always depends upon a person's feelings. When you find the right person, everything flows together easily.

This is a matter of relationship.



MOMENTUM

You control a large army as you control a few men.

You just divide their ranks correctly.

You fight a large army the same as you fight a small one.

You only need the right position and communication.

You may meet a large enemy army.

You must be able to encounter the enemy without being
defeated.

You must correctly use both surprise and direct action.

Your army's position must increase your strength.

Troops flanking an enemy can smash them like eggs.

You must correctly use both strength and weakness.



It is the same in all battles.

You use a direct approach to engage the enemy.

You use surprise to win.

You must use surprise for a successful invasion.

Surprise is as infinite as the weather and land.

Surprise is as inexhaustible as the flow of a river.

INTIMACY

We must honor big commitments as well as small ones.
We must put a high priority on our shared moments.
Winning intimacy is the same as winning a kiss.
We need the right place and time.
We may have serious reservations.
We can conquer our doubts without destroying the relationship.
We need to be both exciting and comfortable.
Our closeness must increase our appeal.
New passion can easily overcome any resistance.
We must leverage both our strengths and weaknesses.



It is the same in any romance.
We must be dependable to build a relationship.
We must be exciting to create passion.

We must be inventive to maintain lasting love.
We can offer an infinite number of new experiences.
Use surprise to keep the relationship moving forward.

THE ART OF WAR: MOMENTUM

You can be stopped and yet recover the initiative.
You must use your days and months correctly.

If you are defeated, you can recover.
You must use the four seasons correctly.

There are only a few notes in the scale.
Yet, you can always rearrange them.
You can never hear every song of victory.

There are only a few basic colors.
Yet, you can always mix them.
You can never see all the shades of victory.

There are only a few flavors.
Yet, you can always blend them.
You can never taste all the flavors of victory.

You fight with momentum.
There are only a few types of surprises and direct actions.
Yet, you can always vary the ones you use.
There is no limit to the ways you can win.

Surprise and direct action give birth to each other.
They proceed from each other in an endless cycle.
You can not exhaust all their possible combinations!



THE ART OF LOVE: INTIMACY

A relationship can lose its spark and then be revived.
We must use our time together well.

We can make mistakes and still recover.
We must give the relationship time to grow.

There are only a few words of affection.
But we can always rearrange them.
There is no limit to ways we can voice our love.

There are only a few signs of affection.
Yet, we can always mingle them.
There is no limit to the ways we can show our love.

There are only a few forms of lovemaking.
Yet, we can always combine them.
We will never run out of expressions of our love.

We win love with intimacy.
There are only a few ways to create excitement and trust.
Yet, we can vary the ones we use.
There is no limit to the ways we can keep love passionate.

Excitement and trust give birth to each other.
Excitement is only stimulating if we are reliable.
Using both, we will never lose our lover's interest.



THE ART OF WAR: MOMENTUM

Surging water flows together rapidly.
Its pressure washes away boulders.
This is momentum.

A hawk suddenly strikes a bird.
Its contact alone kills the prey.
This is timing.

You must fight only winning battles.
Your momentum must be overwhelming.
Your timing must be exact.

Your momentum is like the tension of a bent crossbow.
Your timing is like the pulling of a trigger.



War is complicated and confused.
Battle is chaotic.
Nevertheless, you must not allow chaos.

War is sloppy and messy.
Positions turn around.
Nevertheless, you must never be defeated.

Chaos gives birth to control.
Fear gives birth to courage.
Weakness gives birth to strength.

You must control chaos.
This depends on your planning.
Your men must brave their fears.
This depends on their momentum.

Passion brings people together rapidly.
It changes everything in our lives.
This is intimacy.

We suddenly recognize our feelings.
Our awareness shatters our illusions.
This is commitment.

We want to win only lasting love.
Our passion must be overwhelming.
Our commitment must be real.

Intimacy in a relationship creates tension.
Commitment releases that tension.



Love is always complicated and confusing.
Relationships are chaotic.
Nevertheless, we must minimize conflict.

Love is sloppy and messy.
Roles are constantly changing.
Nevertheless, we must keep love alive.

Turmoil gives rise to stability.
Fear gives rise to trust.
Need gives rise to fervor.

We must control the craziness.
This depends on our foresight.
We must learn to trust completely.
This requires intimacy.

THE ART OF WAR: MOMENTUM

You have strengths and weaknesses.
These come from your position.

You must force the enemy to move to your advantage.

Use your position.

The enemy must follow you.

Surrender a position.

The enemy must take it.

You can offer an advantage to move him.

You can use your men to move him.

You use your strength to hold him.



You want a successful battle.

To do this, you must seek momentum.

Do not just demand a good fight from your people.

You must pick good people and then give them momentum.

You must create momentum.

You create it with your men during battle.

This is comparable to rolling trees and stones.

Trees and stones roll because of their shape and weight.

Offer men safety and they will stay calm.

Endanger them and they will act.

Give them a place and they will hold.

Round them up and they will march.

You make your men powerful in battle with momentum.

This is just like rolling round stones down over a high, steep
cliff.

Use your momentum.



THE ART OF LOVE: INTIMACY

We all have strengths and weaknesses.
We learn them from spending time together.

We want our relationship to get better with time.
Use your partnership.
Our romantic partner must follow us.
Be willing to make a commitment.
Your romantic partner must accept it.
We can create an opportunity for intimacy.
We can use our actions to invite intimacy.
We can use our passion to hold the relationship together.



We want our relationship to be satisfying.
To do this, we must seek intimacy.
Do not expect to be loved simply for your good qualities.
Pick the right person and then become intimate.

We must create intimacy.
We create it using our skill within the relationship.
Men and women are naturally attracted.
Attraction arises from both our similarities and differences.
When we offer friendship, our partner relaxes.
When we use sex, our partner reacts.
Offer your beloved stability to hold them.
Offer your beloved excitement to move them.

We make ourselves more lovable by creating intimacy.
This is simply leveraging the natural power of sexual
attraction.
Use intimacy.



WEAKNESS AND STRENGTH

Always arrive first to the empty battlefield to await the
enemy at your leisure.
If you are late and hurry to the battlefield, fighting is more
difficult.

You want a successful battle.
Move your men, but not into opposing forces.

You can make the enemy come to you.
Offer him an advantage.
You can make the enemy avoid coming to you.
Threaten him with danger.

When the enemy is fresh, you can tire him.
When he is well fed, you can starve him.
When he is relaxed, you can move him.



NEED AND SATISFACTION

We want the advantage of a romance with a person who needs us.

Avoid pursuing a person who is happy without a relationship.

We want a solid romantic relationship.

Do not romance someone who fights against relationships.

We can entice someone that we would like to chase after us.

We must make ourselves attractive.

We can avoid relationships that we don't want.

We can make it unpleasant to be around us.

When someone is rested, we can tire them.

When someone is satisfied, we can entice them.

When someone is relaxed, we can get them excited.



Leave any place without haste.
Hurry to where you are not expected.
You can easily march hundreds of miles without tiring.
To do so, travel through areas that are deserted.
You must take whatever you attack.
Attack when there is no defense.
You must have walls to defend.
Defend where it is impossible to attack.

Be skilled in attacking.
Give the enemy no idea of where to defend.

Be skillful in your defense.
Give the enemy no idea of where to attack.



Be subtle! Be subtle!
Arrive without any clear formation.
Quietly! Quietly!
Arrive without a sound.
You must use all your skill to control the enemy's decisions.

Advance to where they can't defend.
Charge through their openings.
Withdraw where the enemy cannot chase you.
Move quickly so that they cannot catch you.

Never abandon a relationship too quickly.
Avoid all the predictable moves.
People can go through a lot without tiring of each other.
To stay together, they must need one another.
Develop a relationship that must succeed.
Find a partner who needs you.
Defend yourself from heartbreak.
Build a relationship that is solid.

Be skilled in winning love.
Keep your insecurities to yourself.

Be skilled in keeping love.
Give your partner no reason to be insecure.



Keeep your doubts to yourself.
Build a relationship without demanding more.
Avoid being critical.
Let the relationship develop quietly.
You must skillfully control your partner's perceptions.

We can get closer without making our partners defensive.
We can fill the holes in their lives.
We can pull back from those who don't satisfy us.
We can do it quickly before commitment develops.

THE ART OF WAR: WEAKNESS AND STRENGTH

I always pick my own battles.
The enemy can hide behind high walls and deep trenches.
I do not try to win by fighting him directly.
Instead, I attack a place that he must rescue.
I avoid the battles that I don't want.
I can divide the ground and yet defend it.
I don't give the enemy anything to win.
Divert him from coming to where you defend.



I make their men take a position while I take none.
I then focus my forces where the enemy divides his forces.
Where I focus, I unite my forces.
When the enemy divides, he creates many small groups.
I want my large group to attack one of his small ones.
Then I have many men where the enemy has but a few.
My large force can overwhelm his small one.
I then go on to the next small enemy group.
I will take them one at a time.



We must keep the place that we've chosen as a battleground
a secret.
The enemy must not know.
Force the enemy to prepare his defense in many places.
I want the enemy to defend many places.
Then I can choose where to fight.
His forces will be weak there.

We must choose the right relationship.
The right partner can be hard to find and attract.
We should not initially pursue anyone specifically.
Instead, we put ourselves where we can meet good people.
We can avoid the wrong relationship.
We separate ourselves from fools for self-protection.
Don't give idiots a reason to pursue you.
Distract losers from getting to know you.



Let others express their feelings before you voice yours.
Bestow your affections on a person who needs love.
Focus your attention on the person you are with.
Let others divide their attentions among many people.
Don't try to juggle many relationships at once.
Spend time with someone who spends little time elsewhere.
You can easily make progress in this relationship.
If one person isn't right, you can move on.
You capture hearts one at a time.



We must keep our potential interest in someone new a secret.
No one must suspect it.
Let others defend themselves from serious relationships.
They can be as protective as they like.
We can choose when to fight for attention.
They will have a moment of weakness.

THE ART OF WAR: WEAKNESS AND STRENGTH

If he reinforces his front lines, he depletes his rear.
If he reinforces his rear, he depletes his front.
If he reinforces his right, he depletes his left.
If he reinforces his left, he depletes his right.
Without knowing the place of attack, he cannot prepare.
Without a place, he will be weak everywhere.

The enemy has weak points.
Prepare your men against them.
He has strong points.
Make his men prepare themselves against you.



You must know the battle ground.
You must know the time of battle.
You can then travel a thousand miles and still win the battle.

The enemy should not know the battleground.
He shouldn't know the time of battle.
His left will be unable to support his right.
His right will be unable to support his left.
His front lines will be unable to support his rear.
His rear will be unable to support his front.
His support is distant even if it is only ten miles away.
What unknown place can be close?

We control the balance of forces.
The enemy may have many men but they are superfluous.
How can they help him to victory?

Many people cannot focus on a single relationship.
They move quickly from one person to the next.
They have no serious interest in finding a lasting bond.
They do not truly get to know those they spend time with.
Knowing no one well, they never discover the right person.
Without serious involvement, they can never be happy.

Everyone has needs.
Prepare yourself to address them.
Everyone has something to offer.
Know what you need in a relationship.



You must recognize a potential partner.
You must know when a connection will work.
You can then avoid rejection and build a relationship.

Unsuccessful lovers don't recognize potential partners.
They are unaware of how they are wasting their time.
They learn nothing from one relationship to help the next.
They are unable to discover a single person to care about.
They date the wrong people and ignore the better ones.
They judge people by appearance and forget character.
They miss the potential partner in front of them.
What stranger can they get close to?

Our behavior determines our relationships.
A person can have many suitors but they are superfluous.
How can meaningless contacts help us find love?

The truth is simple.
We must let love happen.

There are many people in the world.
We can find the right partner without worrying.



When you get serious about a relationship, know your personal strengths and weaknesses.

When meeting people, know when to talk and when to listen.

When sharing experiences, know who is worth your time and who isn't.

When forming a relationship, know when you are giving too much or too little.

Use friendship as the basis for finding love.

Meet people without prejudging them.

Avoid premature intimacies.

Then even the worst gossips cannot speak badly of you.

Then even the most protective person cannot misjudge you.

Invest your time in the people with whom you enjoy sharing.

Keep your infatuations a secret.

The object of your affection should learn your feelings only when the relationship is solid.

Your partner should not worry about where the relationship is headed.

You share experiences that build a lasting relationship.

You continually weigh your feelings against your partner's.



Manage your military position like water.

Water takes every shape.

It avoids the high and moves to the low.

Your war can take any shape.

It must avoid the strong and strike the weak.

Water follows the shape of the land that directs its flow.

Your forces follow the enemy who determines how you win.

Make war without a standard approach.

Water has no consistent shape.

If you follow the enemy's shifts and changes, you can always

win.

We call this shadowing.

Fight five different campaigns without a firm rule for victory.

Use all four seasons without a consistent position.

Your timing must be sudden.

A few weeks determine your failure or success.



You must be flexible in a romantic relationship.

There are many roles.

Avoid high expectations and demand little.

Romance can take many forms.

Use your strengths to compliment another's needs.

Let the needs of your partner dictate your actions.

How well you complete each other decides your future.

Avoid repeating the same mistakes in your relationship.

You don't always have to play the same role.

If you accept the changes in a relationship, you can always win love.

This is called shadowing.

In any relationship, be open to new possibilities.

Use current opportunities to create new shared experiences.

Commitments can come quickly.

A few weeks can determine your whole future.



ARMED CONFLICT

Everyone uses the arts of war.
You accept orders from the government.
Then you assemble your army.
You organize your men and build camps.
You must avoid disasters from armed conflict.

Seeking armed conflict can be disastrous.
Because of this, a detour can be the shortest path.
Because of this, problems can become opportunities.

Use an indirect route as your highway.
Use the search for advantage to guide you.
When you fall behind, you must catch up.
When you get ahead, you must wait.
You must know the detour that most directly accomplishes
your plan.

Undertake armed conflict when you have an advantage.
Seeking armed conflict for its own sake is dangerous.



A CONTEST OF WILLS

Everyone wants to find true love.
We get our expectations from our family.
Over time we develop our character.
We find a potential partner and build a relationship.
We must then avoid problems from a contest of wills.

Conflict is costly to any relationship.
Because of this, we must be willing to compromise.
We must turn potential conflicts into opportunities.

You must go out of your way to avoid a contest of wills.
Let your search for common goals guide you.
If you fall behind in the relationship, you must catch up.
If you are moving too fast, you must wait.
You must find an indirect way to get what you need to win love.

You may sometimes quarrel in forming a closer bond.
Looking for a quarrel for selfish reasons is dangerous.



THE ART OF WAR: ARMED CONFLICT

You can build up an army to fight for an advantage.
Then you won't catch the enemy.
You can force your army to go fight for an advantage.
Then you abandon your heavy supply wagons.

You keep only your armor and hurry straight after the enemy.
You avoid stopping day or night.
You use many roads at the same time.
You go hundreds of miles to fight for an advantage.
Then the enemy catches your commanders and your army.
Your strong soldiers get there first.
Your weaker soldiers follow behind.
Using this approach, only one in ten will arrive.
You can try to go fifty miles to fight for an advantage.
Then your commanders and army will stumble.
Using this method, only half of your soldiers will make it.
You can try to go thirty miles to fight for an advantage.
Then only two out of three get there.

If you make your army travel without good supply lines, they
will die.
Without supplies and food, your army will die.
If you don't save the harvest, your army will die.

THE ART OF LOVE: A CONTEST OF WILLS

You think you can start a fight to force a commitment.
Then you make yourself look selfish.
You can get caught up with the idea of winning the battle.
You forget you are seeking a relationship that can last.

You can try to defend yourself and prove your lover wrong.
You can go on arguing forever.
You can try many different tactics.
You can do everything imaginable to prove you are right.
But your lover ignores your logic and sincerity.
Your best arguments only hurt your lover's feelings.
Your weakest arguments make you look foolish.
Ninety percent of the time, such arguments are destructive.
You can use arguments to express your frustrations.
You will then make yourself look weak.
Half the time you will not be understood.
You can use arguments to test the relationship.
It will cost you more than it is worth.

If you try to win affection without deep emotional bonds,
you will fail.
Without trust and self-sacrifice, you will fail.
If you don't cultivate companionship, you will fail.

THE ART OF WAR: ARMED CONFLICT

Do not let any of your potential enemies know of what you
are planning.

You must stay with the enemy.

You must know the lay of the land.

You must know where the obstructions are.

You must know where the marshes are.

If you don't, you cannot move the army.

You must use local guides.

If you don't, you can't take advantage of the terrain.



You make war using a deceptive position.

If you use deception, then you can move.

Using deception, you can upset the enemy and change the
situation.

You must move as quickly as the wind.

You must rise like the forest.

You must invade and plunder like fire.

You must stay as motionless as a mountain.

You must be as mysterious as the fog.

You must strike like sounding thunder.

Divide your troops to plunder the villages.

When on open ground, dividing is an advantage.

Don't worry about organization, just move.

Be the first to find a new route that leads directly to a winning
plan.

This is the how you are successful at armed conflict.



Instead, you must keep quiet about your desire for a closer relationship.

You must bond with your partner.

You must know how your partner thinks.

You must know where the potential problems lie.

You must know where uncertainties will arise.

If you don't, the relationship won't blossom.

You must know your partner's friends.

If you don't, they cannot help you with the relationship.



You must hide your ultimate hopes and fears.

Without expectations, a relationship is free to grow.

Without expectations, you can upset your partner and shift the relationship.

You must sometimes adapt quickly.

You must sometimes take a stand.

You must sometimes move aggressively.

You must sometimes do nothing.

You must sometimes keep an air of mystery.

You must sometimes stand out from the crowd.

Divide your time among different groups of people.

In searching for connection, spreading out is important.

Don't worry about the future; just make contacts.

Move quickly to find a creative path to meeting compatible people.

This is how you avoid contests of will.



Military experience says:
“You can speak, but you will not be heard.
You must use gongs and drums.
You cannot really see your forces just by looking.
You must use banners and flags.”

You must master gongs, drums, banners and flags.
Place people as a single unit where they can all see and hear.
You must unite them as one.
Then, the brave cannot advance alone.
The fearful cannot withdraw alone.
You must force them to act as a group.

In night battles, you must use numerous fires and drums.
In day battles, you must use many banners and flags.
You must position your people to control what they see and
hear.



You control your army by controlling its emotions.
As a general, you must be able to control emotions.

In the morning, a person's energy is high.
During the day, it fades.
By evening, a person's thoughts turn to home.
You must use your troops wisely.
Avoid the enemy's high spirits.
Strike when they are lazy and want to go home.
This is how you master energy.

Experience in love teaches us:
We can talk, but we won't be understood.
We must illustrate our feelings.
We never know where we stand just by looking.
We must learn to interpret signals.

Use examples, humor, signals, and signs.
Put yourself in a position where you are understood clearly.
You must have a single, clear message.
Do not let your strengths obscure your needs.
Do not let your needs disguise your strength.
Let your partner experience you as a complete person.

If we are quiet, we must work harder to be heard.
If we are loud, we must learn more subtle signals
We must be sensitive to how well other people see and hear
us.



You control your image by considering people's feelings.
You must be able to control your own emotions.

Early in the day, people are energetic.
During the day, their energy fades.
In the evening, people's thoughts turn to home.
We must time any criticism correctly.
Avoid exciting defensiveness.
Bring up problems when their defenses are down.
This is how you control energy.

Use discipline to await the chaos of battle.
Keep relaxed to await a crisis.
This is how you master emotion.

Stay close to home to await a distant enemy.
Stay comfortable to await the weary enemy.
Stay well fed to await the hungry enemy.
This is how you master power.



Don't entice the enemy when their ranks are orderly.
You must not attack when their formations are solid
This is how you master adaptation.
You must follow these military rules.
Do not take a position facing the high ground.
Do not oppose those with their backs to wall.
Do not follow those who pretend to flee.
Do not attack the enemy's strongest men.
Do not swallow the enemy's bait.
Do not block an army that is heading home.
Leave an escape outlet for a surrounded army.
Do not press a desperate foe.
This is the art of war.



Keep calm when inevitable conflicts arise.
Laugh at yourself in a crisis.
This is how you master your own emotions.

Stay close to home to await a distant partner.
Stay well-rested to await a weary partner.
Stay satisfied to await a needy partner.
This is how you master influence.



Do not enter into a contest of wills to test another's love.
You must not criticize your beloved out of insecurity.
This is how you master adapting.
You must follow these rules in romance:
Do not defend yourself when you are wrong.
Do not force someone to defend him or herself.
Do not chase someone who pretends to avoid you.
Do not criticize your partner's strongest traits.
Do not believe everything you hear.
Do not block a partner from showing affection.
Leave your partner a way to save face.
Do not make demands and threats.
This is the art of love.



ADAPTABILITY

Everyone uses the arts of war.
As a general, you get your orders from the government.
 You gather your troops.
 On dangerous ground, you must not camp.
Where the roads intersect, you must join your allies.
 When an area is cut off, you must not delay in it.
 When you are surrounded, you must scheme.
 In a life-or-death situation, you must fight.
 There are roads that you must not take.
 There are armies that you must not fight.
 There are strongholds that you must not attack.
 There are positions that you must not defend.
There are government commands that must not be obeyed.

Military leaders must be experts in knowing how to adapt to
 win.
This will teach you the use of war.

ACCEPTANCE

Everyone uses the arts of love.

We get our expectations from our family.

We develop our character.

In a difficult relationship, we must not become dependent

When families are involved, we must find supporters.

If a relationship is going nowhere, we must get out of it.

If we are trapped, we must be inventive.

When a relationship is at stake, we must fight for it.

There are paths we must not take.

There are battles that we must not fight.

There are beliefs that we must not attack.

There are points of view that we must not defend.

There are criticisms that we must ignore.

To be successful at winning love, we must know how to be accepting.

Acceptance teaches us the meaning of love.

THE ART OF WAR: ADAPTABILITY

Some commanders are not good at making adjustments to
find an advantage.
They can know the shape of the terrain.
Still, they can not find an advantageous position.

Some military commanders do not know how to adjust their
methods.
They can find an advantageous position.
Still, they can not use their men effectively.



You must be creative in your planning.
You must adapt to your opportunities and weaknesses.
You can use a variety of approaches and still have a
consistent result.
You must adjust to a variety of problems and consistently
solve them.



You can deter your potential enemy by using his weaknesses
against him.
You can keep your enemy's army occupied by giving it work
to do.
You can rush your enemy by offering him an advantageous
position.



Some people are too inflexible to accept the different habits of others.

They can appreciate the strengths of others.

Still, they cannot build a comfortable relationship.

Some people are unable to adapt their lives to make room for others.

They can see how they should change.

Still, they cannot reshape their lives in a meaningful way.



We must be inspired in our foresight.

We must accept that all partners have shortcomings.

We can accept different roles and consistently be true to our character.

A romance can have a variety of problems, but we can consistently solve them.



We can avoid conflict by using people's needs to prevent it.

We can keep our partner interested by making them work for the relationship.

We can hasten a commitment by giving our partner a reason to decide now.



You must make use of war.
Do not trust that the enemy isn't coming.
Trust your readiness to meet him.
Do not trust that the enemy won't attack.
We must rely only on our ability to pick a place that the
enemy can't attack.



You can exploit five different faults in a leader.
If he is willing to die, you can kill him.
If he wants to survive, you can capture him.
He may have a quick temper.
You can then provoke him with insults.
If he has a delicate sense of honor, you can disgrace him.
If he loves his people, you can create problems for him.
In every situation, look for these five weaknesses.
They are common faults in commanders.
They always lead to military disaster.

To overturn an army, you must kill its general.
To do this, you must use these five weaknesses.
You must always look for them.



You must make use of your love.
Do not think that you will not encounter problems.
Trust in your readiness to address them.
Do not take any relationship for granted.
Instead, work to build a relationship that you can both
depend upon.



We can have five faults as a lover.
If we see ourselves as unlovable, we will not be loved.
If others can control us, they can take advantage of us.
We may have a quick temper.
Others can then provoke us to anger.
If we are too sensitive, our feelings are hurt too easily.
If we are easily infatuated, we will have problems.
In every situation, look for these five weaknesses.
Look for these characteristics in potential partners.
Knowing them can help us avoid disaster.

To win lasting love, you must find a worthy partner.
You must recognize these five weakness.
You must always look for them.



ARMED MARCH

Everyone moving their army must adjust to the enemy.

Keep out of the mountains and in the valleys.
Position yourself on the heights facing the sun.
To win your battles, never attack uphill.
This is how you position your army in the mountains.

When water blocks you, keep far away from it.
Let the enemy cross the river and wait for him.
Do not meet him in midstream.
Wait for him to get half his forces across and then take
advantage of the situation.

You need to be able to fight.
You can't do that if you are in the water when you meet an
attack.
Position yourself upstream, facing the sun.
Never face against the current.
Always position your army upstream when near the water.

COMMITMENT

In every relationship, we must adjust to our partner.

Avoid premature intimacy to keep a partner comfortable.

Hold to your ideals and be honest.

To win affection, never attack another's ideals.

This is how to get closer to real intimacy.

Avoid situations where you feel pressured.

When your partner feels pressured, give them room.

Do not try to force anyone into commitment.

Wait until they have begun to relax and know how to use the situation.

We need to win affection.

We cannot do that if we are under pressure when we take the next step.

Stay where you are comfortable and keep your eyes open.

Never give into pressure.

This is how you get closer when dealing with pressure.

THE ART OF WAR:: ARMED MARCH

You may have to move across marshes.
Move through them quickly without stopping.
You may meet the enemy in the middle of a marsh.
You must keep on the water grasses.
Keep your back to a clump of trees.
This is how you position your army in a marsh.

On a level plateau, take a position that you can change.
Keep the higher ground on your right and to the rear.
Keep the danger in front of you and safety behind.
This is how you position yourself on a level plateau.

You can find an advantage in all four of these situations.
Learn from the great emperor who used positioning to
conquer his four rivals.



Armies are stronger on high ground and weaker on low.
They are better camping on sunny, southern hillsides than on
the shady, northern ones.
Provide for your army's health and place it well.
Your army will be free from disease.
Done correctly, this means victory.

You must sometimes defend on a hill or riverbank.
You must keep on the south side in the sun.
Keep the uphill slope at your right rear.

This will give the advantage to your army.
It will always give you a position of strength.



You may not know where you stand in a relationship.
Take periods of uncertainty in stride.
You may feel insecure during periods of uncertainty.
You must stay well-grounded.
Protect your back.
This is how to get closer during periods of uncertainty.

In an equitable relationship, open yourself to change.
Keep your ideals at hand to support you.
Stay aware of problems and build trust.
This is how to get closer in an equitable relationship.

You can get closer in any situation.
Learn from successful relationships that can weather any
type of problem.



Emotional relationships are stronger than physical ones.
We are stronger in an open, cheerful relationship than in a
furtive, tortured one.
Keep your relationship healthy by sharing experiences.
Keep your relationship free from dishonesty.
Do this correctly, and you will find love.

Sometimes we must defend our principles under pressure.
We must stay optimistic and honest.
Keep in touch with your ideals.

This will make your relationship rewarding.
High standards always give you a position of strength.



THE ART OF WAR:: ARMED MARCH

Stop the march when the rain swells the river into rapids.
You may want to ford the river.
Wait until it subsides.

All regions have dead-ends such as waterfalls.
There are deep lakes.
There are high cliffs.
There are dense jungles.
There are thick quagmires.
There are steep crevasses.
Get away from all these quickly.
Do not get close to them.
Keep them at a distance.
Maneuver the enemy close to them.
Position yourself facing these dangers.
Push the enemy back into them.

Danger can hide on your army's flank.
There are reservoirs and lakes.
There are reeds and thickets.
There are forests of trees.
Their dense vegetation provides a hiding place.
You must cautiously search through them.
They can always hide an ambush.



Slow the relationship down when it is moving too fast.
You may want to make a commitment.
Wait until obsession subsides.

All relationships run into obstacles.
We have deep reservations.
We have intense fears.
We have uncertainties.
We get bogged down.
We have real differences.
Avoid these obstacles.
Do not play with another's emotions.
Keep away from tortured relationships.
Let others play with emotions.
Face your problems directly.
Let others get mired in their problems.

Problems can hide in the shadows of our relationship.
Beware of secret histories.
Beware of furtive habits.
Beware of problems that are obvious to others.
Complex personalities can harbor problems.
We must get to know our lover well.
We don't want to be surprised.



THE ART OF WAR:: ARMED MARCH

Sometimes, the enemy is close by but remains calm.
Expect to find him in a natural stronghold.
Other times, he remains at a distance but provokes battle.
He wants you to attack him.

He sometimes shifts the position of his camp.
He is looking for an advantageous position.

The trees in the forest move.
Expect that the enemy is coming.
The tall grasses obstruct your view.
Be suspicious.

The birds take flight.
Expect that the enemy is hiding.
Animals startle.
Expect an ambush.

Notice the dust.
It sometimes rises high in a straight line.
Vehicles are coming.
The dust appears low in a wide band.
Foot soldiers are coming.
The dust seems scattered in different areas.
The enemy is collecting firewood.
Any dust is light and settling down.
The enemy is setting up camp.



A prospective lover is sometimes affectionate but quiet.
Expect that they are naturally self-confident.
Other times, they seem distant and angry.
They want you to show interest.

Sometimes a prospective lover makes a radical change.
They are trying to get your attention.

Certain routines begin to change.
Expect that a challenge is coming.
Discussions are like smoke screens.
Suspect something is up.

Mutual friends are nervous.
Expect your lover has a secret.
Others are jumpy.
Expect a surprise.

Notice the little things.
Sometimes clear signals point in the same direction.
A confrontation is coming.
Sometimes there are signs in a broad area.
Stubborn resistance is arising.
Sometimes there are hints only in certain areas.
Your lover is settling down.
You see fewer and fewer signs.
Your relationship is solid.



THE ART OF WAR:: ARMED MARCH

Your enemy speaks humbly while building up forces.
He is planning to advance.

The enemy talks aggressively and pushes as if to advance.
He is planning to retreat.

Small vehicles exit his camp first and move to positions on
the army's flanks.
They are forming a battle line.

Your enemy tries to sue for peace but without offering a
treaty.
He is plotting.

Your enemy's men run to leave and yet form ranks.
You should expect action.

Half his army advances and the other half retreats.
He is luring you.

Your enemy plans to fight but his men just stand there.
They are starving.

Those who draw water drink it first.
They are thirsty.

Your enemy sees an advantage but does not advance.
His men are tired.

Birds gather.
Your enemy has abandoned his camp.

A conflict can seem unimportant but keeps growing.
It will get more serious.

You anticipate a potential conflict and prepare for it.
That problem will be minimal.

Sudden changes in the relationship aggravate problems that
already exist.
You must address them.

Some conflicts seem to fade a little but never go away
entirely.
They will arise again.

Some conflicts seem easily resolved but reappear later.
You need to do more.

Do not solve conflicts only to create new ones.
This is a trap.

Your lover has a reason to be angry but says nothing.
People have limits.

You always want to address your own issues first.
You are shortsighted.

You have an opportunity to get closer but do not take it.
You are tired.

Gossips chatter.
Your lover has already moved on.

THE ART OF WAR:: ARMED MARCH

Your enemy's soldiers call in the night.
They are afraid.

Your enemy's army is raucous.
They do not take their commander seriously.

Your enemy's banners and flags shift.
Order is breaking down.

Your enemy's officers are irritable.
They are exhausted.

Your enemy's men kill their horses for meat.
They are out of provisions.

They don't put their pots away or return to their tents.
They expect to fight to the death.

Enemy troops appear sincere and agreeable.
But their men are slow to speak to each other.
They are no longer united.

Your enemy offers too many incentives to his men.
He is in trouble.

Your enemy gives out too many punishments.
His men are weary.

Your enemy first attacks and then is afraid of your larger
force.
His best troops have not arrived.

THE ART OF LOVE: COMMITMENT

Your lover has difficulty sleeping at night
It is fear.

Your lover's friends are rude.
They don't take their friend's relationship seriously.

Your lover visibly signals a shift in allegiance.
A change is coming.

Your lover is suddenly short-tempered.
It is weariness.

Your lover starts selling valuable possessions.
Suspect money problems.

Your lover stops maintaining a separate apartment.
Expect a commitment.

You treat each other sincerely and agreeably.
Nevertheless, you no longer really talk.
You are no longer a team.

A lover offers too many incentives to spend time together.
This is insecurity.

A lover becomes suddenly too critical of you.
This shows limitations.

A lover first criticizes you and then seeks more affection
from you.
Expect better from them.

THE ART OF WAR:: ARMED MARCH

Your enemy comes in a conciliatory manner.
He needs to rest and recuperate.

Your enemy is angry and appears to welcome battle.
This goes on for a long time, but he doesn't attack.
He also doesn't leave the field.
You must watch him carefully.



If you are too weak to fight, you must find more men.
In this situation, you must not act aggressively.
You must unite your forces, expect the enemy, recruit men
and wait.

You must be cautious about making plans and adjust to the
enemy.
You must increase the size of your forces.



With new, undedicated soldiers, you can depend on them if
you discipline them.
They will tend to disobey your orders.
If they do not obey your orders, they will be useless.

You can depend on seasoned, dedicated soldiers.
But you must avoid disciplining them without reason.
Otherwise, you cannot use them.

You must control your soldiers with *esprit de corp*.
You must bring them together by winning victories.
You must get them to believe in you.

A lover comes to you wanting to make up after a fight.
It is time to recover and relax.

A lover is angry and appears to want to fight.
This goes on for a long time without anything being said.
The tension doesn't go away.
You must pay attention to the situation.



When challenged, relationships need a reason to exist.
At that time, you must not demand commitment.
You must generate affection, expect problems, share
experiences, and be patient.

You must plan carefully and work continually to build the
relationship.

You must increase the bonds of trust between you.



You can depend on a new, untested relationship if you
don't demand too much from it.
Otherwise, it will get confusing.
A confused relationship cannot move forward.

It is different with a long-term, established relationship.
You must avoid being too careful in it without reason.
If you always have to be careful, it is not working.

The two of you must develop the sense that you are a team.
You grow closer by sharing each other's successes.
You must trust in each other.

THE ART OF WAR:: ARMED MARCH

Make it easy for them to obey your orders by training your
people.

Your people will then obey you.

If you do not make it easy to obey, you won't train your
people.

Then they will not obey.

Make your commands easy to follow.

You must understand the way a crowd thinks.



THE ART OF LOVE: COMMITMENT

Make it easy to understand one another through honest communication.

You will then both know what to do.

If you do not take the time to talk, neither of you will be understood.

You will both make mistakes.

Start by understanding what you want.

You must then understand how your lover thinks.



FIELD POSITION

Some field positions are unobstructed.

Some field positions are entangling.

Some field positions are supporting.

Some field positions are constricted.

Some field positions give you a barricade.

Some field positions are spread out.

You can attack from some positions easily.

Others can attack you easily as well.

We call these unobstructed positions.

These positions are open.

On them, be the first to occupy a high, sunny area.

Put yourself where you can defend your supply routes.

Then you will have an advantage.

PERSONALITIES

Some individuals are open.
Some individuals are entangling.
Some individuals are supportive.
Some individuals are exclusive.
Some individuals are protective.
Some individuals are uncommitted.

We can get close to some people easily.
Others can get close to these people as well.
These people have open personalities.
These people are open to relationships.
With one of these people, stay visible and optimistic.
Put yourself in situations where friends can support you.
Then you will have an opportunity for love.

THE ART OF WAR: FIELD POSITION

You can attack from some positions easily.
Disaster arises when you try to return to them.
 These are entangling positions.
 These field positions are one-sided.
 Wait until your enemy is unprepared.
You can then attack from these positions and win.
 Avoid a well prepared enemy.
 You will try to attack and lose.
 Since you can't return, you will meet disaster.
 These field positions offer no advantage.

I cannot leave some positions without losing an advantage.
If the enemy leaves this ground, he also loses an advantage.
 We call these supporting field positions.
 These positions strengthen you.
 The enemy may try to entice me away.
 Still, I will hold my position.
 You must entice the enemy to leave.
 You then strike him as he is leaving.
 These field positions offer an advantage.

 Some field positions are constricted.
I try to get to these positions before the enemy does.
 You must fill these areas and await the enemy.
 Sometimes, the enemy will reach them first.
 If he fills them, do not follow him.
 But if he fails to fill them, you can go after him.

We can get close to some people easily.
Disaster results when we lose our freedom.
Some people have entangling personalities.
Relationships with these people are one-sided.
Wait until a person like this grows bored.
You can then succeed in getting out of this relationship.
Avoid a needy relationship.
You can win a person's love and still lose.
If you are trapped, you will be unhappy.
This relationship offers no real opportunity for love.

We cannot part from some people without missing them.
When we separate, they miss us as much.
They have supportive personalities.
These relationships strengthen us.
We must avoid being enticed away from these people.
We must stay in these relationships.
We can be tempted by more exciting people.
We will then only have our heart broken.
These relationships offer a long-term opportunity.

Some individuals are exclusive.
These people become attached to their first love.
If their needs are satisfied, they are dependable.
Exclusive individuals focus on one relationship.
If they are satisfied, no one can win them away.
Only if they are neglected can they be tempted.

Some individuals are protective.
These people are ideal for a first love.
They desire a visible, happy relationship and are safe from temptation.
These people defend their relationships.
Their partners might be tempted away.
These individuals cannot be tempted.

Some individuals like being uncommitted.
People can try to develop relationships with them.
Nevertheless, they will never get a commitment from them.
These individuals are incapable of relationships.

These are the six types of personalities.
Each type of individual has its own rules.
To build a relationship, you must know who you are with.
You must evaluate each person carefully.



Some relationships can be blind-sided.
Some relationships are too loose.
Some relationships stumble.
Some relationships self-destruct.
Some relationships are chaotic.
Some relationships fade.

We must understand these six weaknesses.
Weak relationships can arise between good people.
Such weaknesses arise from personality defects.

THE ART OF WAR: FIELD POSITION

One general can command a force equal to the enemy.
Still his enemy outflanks him.
This means that his army can be outmaneuvered.

Another can have strong soldiers, but weak officers.
This means that his army will be too lax.

Another has strong officers but weak soldiers.
This means that his army will fall down.

Another has sub-commanders that are angry and defiant.
They attack the enemy and fight their own battles.
As a commander, he cannot know the battlefield.
This means that his army will fall apart.

Another general is weak and easygoing.
He fails to make his orders clear.
His officers and men lack direction.
This shows in his military formations.
This means that his army will be disorganized.

Another general fails to predict the enemy.
He pits his small forces against larger ones.
He puts his weak forces against stronger ones.
He fails to pick his fights correctly.
This means that his army must retreat.

You must know all about these six weaknesses.
You must understand the philosophies that lead to defeat.
When a general arrives, you can know what he will do.
You must study each one carefully.



Some relationships can look solid on the outside.
Still, outsiders can sneak into them.
This means that these relationships can be blind-sided.

Some people have good rapport but no shared goals.
These relationships are too loose.

Some people have shared goals but poor communication.
These relationships will stumble.

Sometimes individuals have their own priorities.
They want to get their own way in everything.
In these relationships, we never know where we stand.
These relationships will self-destruct.

Some individuals are lazy and sloppy.
They never know what they want.
Their goals and signals are unpredictable.
This shows in their relationships.
These relationships are chaotic.

Some individuals fail to understand their partners.
They put too much effort into unimportant issues.
They put too little effort into critical issues.
They make poor decisions.
These relationships will fade.

Be able to recognize these six weaknesses.
You must understand the thinking that leads to failure.
Within a relationship, you must know your partner.
You must evaluate their character carefully.



THE ART OF WAR: FIELD POSITION

You must control your field position.
It will always strengthen your army.

You must predict the enemy to overpower him and win.
You must analyze the obstacles, dangers, and distances.
This is the best way to command.

Understand your field position before you go to battle.
Then you will win.
You can fail to understand your field position and still fight.
Then you will lose.

You must provoke battle when you will certainly win.
It doesn't matter what you are ordered.
The government may order you not to fight.
Despite that, you must always fight when you will win.

Sometimes provoking a battle will lead to a loss.
The government may order you to fight.
Despite that, you must avoid battle when you will lose.

You must advance without desiring praise.
You must retreat without fearing shame.
The only correct move is to preserve your troops.
This is how you serve your country.
This is how you reward your nation.



We must choose a compatible partner.
This is the foundation of a strong relationship.

We must truly know someone to commit to them.
We must appreciate their limits, problems, and needs.
This is the best way to win love.

Understand a person's deeper nature before commitment.
Then your love will last.
We can fail to see someone clearly and commit to them.
Then our love will fade.

We must commit only to people whose goals fit with ours.
Forget your infatuations.
You may not be attracted to the type of person you need.
Still, you must commit only to a compatible person.

Some personalities are simply all wrong for us.
We may be strongly attracted to this type of person.
Still, we must avoid these people if we want true love.

We must never seek commitment to satisfy our egos.
We must leave bad relationships without embarrassment.
The only correct move is to protect our future.
This is how we find happiness.
This is how we ensure love.



Think of your soldiers as little children.
You can make them follow you into a deep river.
Treat them as your beloved children.
You can lead them all to their deaths.

Some leaders are generous, but cannot use their men.
They love their men but cannot command them.
Their men are unruly and disorganized.
These leaders create spoiled children.
Their soldiers are useless.



You may know what your soldiers will do in an attack.
You may not know if the enemy is vulnerable to attack.
You will then win only half the time.
You may know that the enemy is vulnerable to attack.
You may not know if your men are capable of attacking
them.
You will still win only half the time.
You may know that the enemy is vulnerable to attack.
You may know that your men are ready to attack.
You may not know how to position yourself in the field for
battle.
You will still win only half the time.

You must know how to make war.
You can then act without confusion.
You can attempt anything.

We must be able to trust love like little children.
It must be solid even when everything else is changing.
Treat your relationship like a rare prize.
You hold life in your hands.

Some people are too giving and are taken for granted.
They care for others but don't demand anything in return.
Their partners take advantage of them.
These people spoil their relationships.
Their devotion is wasted.



We may know what we can offer in a relationship.
Nevertheless, we may not know what our lover needs.
Then our relationship will work only half the time.
We can know what our lover needs.
Nevertheless, we may not know if we can satisfy those
needs.
Then our relationship will work only half the time.
We can know what our lover needs.
We can know that we are ready to give it.
Nevertheless, we may not know if our personalities are
compatible.
Still our relationship will work only half the time

You must know how to win lasting love.
You can then trust with certainty.
You can have complete confidence.

THE ART OF WAR: FIELD POSITION

We say:
Know the enemy and know yourself.
Your victory will be painless.
Know the weather and the field.
Your victory will be complete.



THE ART OF LOVE: PERSONALITIES

We say this:

Know your lover and yourself.

Your relationship will be painless.

Know your temperaments and personalities.

Your relationship will be complete.



TYPES OF TERRAIN

Use the art of war.
Know when the terrain will scatter you.
Know when the terrain will be easy.
Know when the terrain will be disputed.
Know when the terrain is open.
Know when the terrain is intersecting.
Know when the terrain is dangerous.
Know when the terrain is bad.
Know when the terrain is confined.
Know when the terrain is deadly.

Warring parties must sometimes fight inside their own
territory.
This is scattering terrain.

When you enter hostile territory, your penetration is shallow.
This is easy terrain.

Some terrain gives me an advantageous position.
However, it gives others an advantageous position as well.
This will be disputed terrain.

RELATIONSHIP STAGES

Use the skills of love.

Know when your relationship is tenuous.

Know when your relationship is easy.

Know when your relationship is competitive.

Know when your relationship is open.

Know when your relationship is shared.

Know when your relationship is serious.

Know when your relationship is difficult.

Know when your relationship is committed.

Know when your relationship is do-or-die.

People new to a relationship sometimes fight for their own space.

This is a tenuous relationship.

When we are new to a relationship, commitment is limited.

This is an easy relationship.

We can have a good relationship with someone.

Nevertheless, a rival can have a close relationship as well.

This is a competitive relationship.

THE ART OF WAR: TYPES OF TERRAIN

I can use some terrain to advance easily.
Others, however, can use it to move against me.
This is open terrain.

Everyone shares access to a given area.
The first one there can gather a larger group than anyone
else.
This is intersecting terrain.

You can penetrate deeply into hostile territory.
Then many hostile cities are behind you.
This is dangerous terrain.

There are mountain forests.
There are rugged hills.
There are marshes.
Everyone confronts these obstacles on a campaign.
They make bad terrain.

In some areas, the passage is narrow.
You are closed in as you enter and exit them.
In this type of area, a few people can attack our much larger
force.
This is confined terrain.

You can sometimes survive only if you fight quickly.
You will die if you delay.
This is deadly terrain.

THE ART OF LOVE: RELATIONSHIP STAGES

We feel we are making progress in a relationship.
New rivals, however, can still come in at any time.
This is an open relationship.

Friends and family are interested in meeting us.
If we develop good relations with these people, it will bring us closer.
This is the shared stage of a relationship.

We have gotten deeply involved with someone.
They still don't know if they can trust us.
This is the serious stage of a relationship.

Our shared future is in doubt.
We have squabbles.
Feelings are uncertain.
Everyone encounters such difficulties in building a relationship.
This is the difficult stage in a relationship.

In a relationship, there are key transition points.
A commitment must be made to get through them.
Everything invested in a relationship can be lost if an attractive rival appears.
This is the commitment stage of a relationship.

Sometimes the relationship cannot continue without a sacrifice.
The relationship will die if we wait.
This is the do-or-die stage of a relationship.

THE ART OF WAR: TYPES OF TERRAIN

To be successful, you control scattering terrain by not
fighting.
Control easy terrain by not stopping.
Control disputed terrain by not attacking.
Control open terrain by staying with the enemy's forces.
Control intersecting terrain by uniting with your allies.
Control dangerous terrain by plundering.
Control bad terrain by keeping on the move.
Control confined terrain by using surprise.
Control deadly terrain by fighting.



Go to any area that helps you in waging war.
You use it to cut off the enemy's contact between his front
and back lines.
Prevent his small parties from relying on his larger force.
Stop his strong divisions from rescuing his weak ones.
Prevent his officers from getting his men together.
Chase his soldiers apart to stop them from amassing.
Harass them to prevent their ranks from forming.

When joining battle gives you an advantage, you must do it.
When it isn't to your benefit, you must avoid it.

A daring soldier may ask,
"A large, organized enemy army and its general are coming.
What do I do to prepare for them?"

To win love, avoid tenuous relationships by not getting involved in them.

In the easy relationship, don't stop making progress.

In the competitive relationship, do not criticize others.

In the open relationship, keep up with your rivals.

In the shared stage, bond with family and friends.

In the serious stage, become more intimate.

In the difficult stage, form emotional ties.

In the commitment stage, use surprise.

In the do-or-die stage, fight for the relationship.



Get involved with a person with whom you are compatible
You must be able to both win this person's affection and satisfy their needs.

You can win someone over a step at a time.

Satisfy needs when another is feeling neglected.

Prevent fears and insecurities from being realized.

Keep a partner too busy to spend time with others.

You can move quickly to overcome resistance.

If spending time together feels comfortable, you must do it.

If time together isn't comfortable, the relationship is wrong.

You may tell yourself,

"I have rivals that are much more appealing than I am.

What can I do?"

Tell him this:

“First seize an area that the enemy must have.

Then they will pay attention to you.

Mastering speed is the essence of war.

Take advantage of a large enemy’s inability to keep up.

Use a philosophy of avoiding difficult situations.

Attack the area where he doesn’t expect you.”



You must use the philosophy of an invader.

Invade deeply and then concentrate your forces.

This controls your men without oppressing them.

Get your supplies from the riches of the territory.

It is sufficient to supply your whole army.

Take care of your men and do not overtax them.

Your *esprit de corps* increases your momentum.

Keep your army moving and plan for surprises.

Make it difficult for the enemy to count your forces.

Position your men where there is no place to run.

They will then face death without fleeing.

They will find a way to survive.

Your officers and men will fight to their utmost.

Military officers that are completely committed lose their fear.

When they have nowhere to run, they must stand firm.

Deep in enemy territory, they are captives.

Since they cannot escape, they will fight.

Tell yourself this”

You can quickly win a special place in your intended’s heart.

Then rivals can try to undermine you.

Moving quickly is the essence of romance.

Take advantage of an appealing rival’s inability to commit.

Make it your goal to build comfortable relationship.

Change the relationship while rivals are unprepared.



We must have the goal of becoming part of someone’s life.

Get deeply involved with your beloved and focus on them.

This influences them without coercing them.

We can get everything we need from a single relationship.

The right person can fulfill us in every way.

Sharpen your sensitivities and don’t stretch yourself too thin.

Creating a partnership deepens your emotional bonds.

Keep your relationship moving forward and plan for surprises.

Make it difficult for your lover to take you for granted.

You must be willing to commit to the permanence of marriage.

You must then face problems in the marriage without leaving.

You will then find a way to overcome them.

In marriage, your commitment makes the critical difference.

When you marry, you lose your fear of intimacy.

Deeply committed, you can stand up for yourself.

In a committed marriage, people are more devoted.

When the relationship is lifelong, you must fight for it.

THE ART OF WAR: TYPES OF TERRAIN

Commit your men completely.
Without being posted, they will be on guard.
Without being asked, they will get what is needed.
Without being forced, they will be dedicated.
Without being given orders, they can be trusted.

Stop them from guessing by removing all their doubts.
Stop them from dying by giving them no place to run.

Your officers may not be rich.
Nevertheless, they still desire plunder.
They may die young.
Nevertheless, they still want to live forever.

You must order the time of attack.
Officers and men may sit and weep until their lapels are wet.
When they stand up, tears may stream down their cheeks.
Put them in a position where they cannot run.
They will show the greatest courage under fire.



Make good use of war.
This demands instant reflexes.
You must develop these instant reflexes.
Act like an ordinary mountain snake.
Someone can strike at your head.
You can then attack with your tail.
Someone can strike at your tail.
You can then attack with your head.
Someone can strike at your middle.
You can then attack with both your head and tail.

Commit yourself completely to your marriage.
Without being told, you must see what needs to be done.
Without being asked, you will know what to say.
Without being pressured, you must be affectionate.
Without being watched, you must be trustworthy.

Stop any second-guessing by never considering divorce.
Avoid failure by leaving yourself no excuses.

You may not be rich or beautiful.
Nevertheless, you deserve lasting love.
Your marriage can fail.
It shouldn't be because you were not committed to it.

You must know when it is time to marry.
You may be afraid to commit yourself for a lifetime.
You may be terrified of divorce.
Marry so that you cannot run from problems.
You can be devoted to your spouse.



Always defend your spouse.
This demands instant reflexes.
You must know how to react beforehand.
You must be quick as a snake.
Someone may attack your thinking about your spouse.
Defend with your feelings.
Someone may attack your feelings about your spouse.
Defend with your thinking.
People can attack your spouse's character.
Defend your spouse with both your head and your heart.

THE ART OF WAR: TYPES OF TERRAIN

A daring soldier asks,
“Can any army imitate these instant reflexes?”
We answer:
“It can.”

To command and get the most of proud people, you must
study adversity.
People work together when they are in the same boat during
a storm.
In this situation, one rescues the other just as the right hand
helps the left.

Use adversity correctly.
Tether your horses and bury your wagon’s wheels.
Still, you can’t depend on this alone.
An organized force is braver than lone individuals.
This is the art of organization.
Put the tough and weak together.
You must also use the terrain.

Make good use of war.
Unite your men as one.
Never let them give up.



The commander must be a military professional.
This requires confidence and detachment.
You must maintain dignity and order.
You must control what your men see and hear.
They must follow you without knowing your plans.

You may ask yourself,
Do I always have to instantly defend my mate?
There is only one answer.
You must!

For two people to join together as a true team, you must both
share adversity.
Remember that both you and your spouse truly need one
another.
You should help one another as naturally as your right hand
helps your left.

Respond well under pressure.
Show your willingness to sacrifice for the marriage.
Even this isn't enough.
Try to become a true partner with your mate.
This is the art of marriage.
Use each other's strengths to minimize your weaknesses.
You must depend on your relationship.

Make good use of your marriage.
Come together as one.
Never let each other give up.



We must be realistic about romance.
This requires confidence and pragmatism.
We must maintain our dignity and values.
We must control what our spouse sees and hears.
Our spouse must trust us without knowing every thought.

THE ART OF WAR: TYPES OF TERRAIN

You can reinvent your men's roles.
You can change your plans.
You can use your men without their understanding.

You must shift your campgrounds.
You must take detours from the ordinary routes.
You must use your men without giving them your strategy.

A commander provides what his army needs now.
You must be willing to climb high and then kick away your
ladder.
You must be able to lead your men deeply into your enemy's
territory and then find a way to create the opportunity that
you need.

You must drive men like a flock of sheep.

You must drive them to march.
You must drive them to attack.
You must never let them know where you are headed.
You must unite them into a great army.
You must then drive them against all opposition.
This is the job of a true commander.

You must adapt to the different terrain.
You must adapt to find an advantage.
You must manage your people's affections.
You must study all these skills.



As a couple, we can reinvent our roles.
We can change our plans.
We can reshape our relationship without planning.

As a couple, we must make a new home.
We can find a way to change our old habits.
We can be willing to accept decisions on trust alone.

We must provide what our mate needs at the moment.
We must be willing to go out on a limb and take a risk for the relationship.
We must get deeply involved with our spouse's feeling to identify the needs that create the opportunity that we need to get closer.

We must work to make any marriage successful.

We must work at staying together.
We must work toward mutual goals.
Neither of us must worry about where we are headed.
We must unite as a single, powerful team.
Together, we must work to overcome problems.
This is the hallmark of a successful marriage.

We must adapt to every stage in our relationship.
We must adjust to keep the relationship working.
We must know how to keep someone's affections.
We must master all these skills.



THE ART OF WAR: TYPES OF TERRAIN

Always use the philosophy of invasion.
Deep invasions concentrate your forces.
Shallow invasions scatter your forces.
When you leave your country and cross the border, you must
take control.
This is always critical ground.
You can sometimes move in any direction.
This is always intersecting ground.
You can penetrate deeply into a territory.
This is always dangerous ground.
You penetrate only a little way.
This is always easy ground.
Your retreat is closed and the path ahead tight.
This is always confined ground.
There is sometimes no place to run.
This is always deadly ground.

To use scattering terrain correctly, we must inspire our men's
devotion.
On easy terrain, we must keep in close communication.
On disputed terrain, we should try to hamper the enemy's
progress.
On open terrain, we must carefully defend our chosen
position.
On intersecting terrain, we must solidify our alliances.
On dangerous terrain, we must ensure our food supplies.
On bad terrain, we must keep advancing along the road.
On confined terrain, we must barricade a stronghold on the
high ground.
On deadly terrain, we must show what we can do by killing
the enemy.

We must always be deeply committed to our marriage.
Commitment to the relationship focuses our efforts.
Weak commitments dissipate our efforts.
At the beginning of a relationship, we must use self-control to avoid conflict.
This is a critical stage.
Our relationship then can go in any direction.
This is the shared stage of relationship.
We get deeply involved with one another.
This is the serious stage.
People always seem interesting when we first meet them.
This is the easy stage of a relationship.
We eventually get close and foresee a life together.
This the committed stage of a relationship.
Once married, we are bonded forever.
This is the do-or-die stage.

To succeed in the tenuous stage, we must show our devotion to our lover.
In the easy stage, we must communicate frequently.
At the competitive stage, we must create obstacles for any possible rivals.
In the open stage, we must carefully build bonds and prove our devotion.
In the shared stage, we must bond with friends and relatives.
In the serious stage, we must meet each other's needs.
In the difficult stage, we must keep moving forward.
In the committed stage, we must build a foundation for a lasting relationship.
In the do-or-die stage, we must prove ourselves by continually deserving love.

THE ART OF WAR: TYPES OF TERRAIN

Make your men feel like an army.
Surround them and they will defend themselves.
If they cannot avoid it, they will fight.
If they are under pressure, they will obey.



Do the right thing when you don't know your different
enemies' plans.
Don't attempt to meet them.

You don't know the local mountains, forests, hills and
marshes?
Then you cannot march the army.
You don't have local guides?
You won't get any of the benefits of the terrain.

There are many factors in war.
You may lack knowledge of any one of them.
If so, it is wrong to take a nation into war.

You must be able to dominate a nation at war.
Divide a big nation before they are able to gather a large
force.
Increase your enemy's fear.
Prevent his forces from getting together and organizing.

Do the right thing and don't try to compete for outside
alliances.
You won't have to fight for authority.
Trust only yourself and your own resources.
This increases the enemy's uncertainty.
You can force one of his allies to pull out.
His whole nation can fall.

We make our partner feel like part of a team.
If we are tied together, we will defend one another.
When we cannot divorce, we will make the relationship work.
When we share difficulties, we bond.



Do the right thing when you don't understand a potential lover's thinking:
Don't try to win affection from them.

We don't understand the other person's priorities, problems, and shortcomings?
Then we should not get involved with them.
We don't have mutual friends?
We won't get any help in our relationship.

There is so much to know in building a relationship.
We must look honestly at every situation.
If we cannot, it is foolish to think that we are in love.

We must be able to influence the object of our affections.
Split the difference in any big issues before they become a problem in the relationship.
Increase your lover's concern.
Prevent problems from compounding and growing.

Act correctly and don't rely heavily on the involvement of family.
Then you won't have to battle over who is right.
Trust each other and yourselves as a team.
Don't tell your families everything about your relationship.
Don't force a partner to take sides against family members.
Your whole relationship could collapse.

THE ART OF WAR: TYPES OF TERRAIN

Distribute plunder without worrying about agreements.
Halt without the government's command.
Attack with the whole strength of your army.
Use your army as if it was a single man.

Attack with skill.
Do not discuss it.
Attack when you have an advantage.
Do not talk about the dangers.
When you can launch your army into deadly ground, even if
it stumbles, it can still survive.
You can be weakened in a deadly battle and yet be stronger
afterward.

Even a large force can fall into misfortune.
If you fall behind, however, you can still turn defeat into
victory.
You must use the skills of war.
To survive, you must adapt to your enemy's purpose.
You must stay with him no matter where he goes.
It may take a thousand miles to kill the general.
If you correctly understand him, you can find the skill to do
it.



Manage your government correctly at the start of a war.
Close your borders and tear up passports.
Block the passage of envoys.
Encourage politicians at headquarters to stay out of it.
You must use any means to put an end to politics.
Your enemy's people will leave you an opening.
You must instantly invade through it.

Be generous with each other without splitting everything equally.
Stop fighting about who makes the decisions.
Dedicate your whole strength to making the relationship work.
Think of yourself and your mate as a single person.

Be skilled in intimacy.
Do not discuss it.
Invite intimacy when you have something to share.
Don't worry about the problems.
Relationships are difficult, but even if we have problems we can keep our relationship alive.
We can get hurt by getting close, but we are stronger for it afterward.

Even a good relationship can get into trouble.
If we get into trouble, we can use problems to create emotional bonds.
We must use our skills at romance.
To succeed, we must adapt to our lover's needs.
We must be able to stay together wherever life leads.
We can share thousands of setbacks.
If we understand each other, we can make the relationship work.



Do the right things at the start of a relationship.
Narrow your focus and forget other people.
Don't communicate indirectly.
Have families and friends stay out of it.
Use any means available to avoid squabbling.
Eventually you will find an opportunity to get closer.
You must instantly take advantage of it.

THE ART OF WAR: TYPES OF TERRAIN

Immediately seize a place that they love.
Do it quickly.
Trample any border to pursue the enemy.
Use your judgment about when to fight.

Doing the right thing at the start of war is like approaching a
woman.

Your enemy's men must open the door.
After that, you should act like a streaking rabbit.
The enemy will be unable to catch you.



Quickly win your sweetheart's affection.
Waste no time.
Ignore barriers to pursue the relationship.
Use your best judgment about when to commit.

Success at the start of a new relationship requires winning affection.

Your sweetheart must eventually give you an opening.
When you have the opportunity, you should act quickly.
Your insecurities will be unable to catch up with you.



ATTACKING WITH FIRE

There are five ways of attacking with fire.

The first is burning troops.

The second is burning supplies.

The third is burning supply transport.

The fourth is burning storehouses.

The fifth is burning camps.

To make fire, you must have the resources.

To build a fire, you must prepare the raw materials.

To attack with fire, you must be in the right season.

To start a fire, you must have the time.

Choose the right season.

The weather must be very dry.

Choose the right time.

Pick a season when the grass is as high as the side of a cart.

You can tell the proper days by the stars in the night sky.

You want days when the wind rises in the morning.



SEX APPEAL

There are five ways to stir up desire.
The first is inciting physical passion.
The second is offering security.
The third is offering recognition.
The fourth is offering wealth.
The fifth is offering companionship.

To create desire, we must have the right attributes.
To build desire, we must work with what we have.

To arouse excitement, we must pick the right time.
To incite passion, we must invest our time.

Choose the right time.
Your intended must feel the need.

Be careful of your timing.
Your beloved must have time to relax.

To know the right time, try to uncover hidden desires.
Pick the time when a beloved's desire is building.



THE ART OF WAR: ATTACKING WITH FIRE

Everyone attacks with fire.
You must create five different situations with fire and be able
to adjust to them.

You start a fire inside the enemy's camp.
Then attack the enemy's periphery.

You launch a fire attack, but the enemy remains calm.
Wait and do not attack.

The fire reaches its height.
Follow its path if you can.
If you can't follow it, stay where you are.

Spreading fires on the outside of camp can kill.
You can't always get fire inside the enemy's camp.
Take your time in spreading it.

Set the fire when the wind is at your back.
Don't attack into the wind.
Daytime winds last a long time.
Night winds fade quickly.

Every army must know how to deal with the five attacks by
fire.
Use many men to guard against them.



Everyone tries to use sex appeal.

We must be able to use five different approaches and respond to these approaches.

We make someone aware of what we offer.

Then we make light physical contact.

We try to stimulate desire, but there is no response.

We must wait and bide our time.

Desire builds over time.

We can utilize the opening that desire creates for us.

If passion doesn't create an opening, avoid getting closer.

We can flirt with someone at a distance and excite them.

We can't always make direct contact.

Take your time arousing interest.

Use sex appeal when the atmosphere supports it.

Don't work against the mood of the moment.

Public romantic moments are long lasting.

Private romantic moods fade quickly.

You must master these five approaches to arousing a person's desires.

You must be constantly prepared to use these methods.



When you use fire to assist your attacks, you are being
clever.

Water can add force to an attack.
You can also use water to disrupt an enemy.
It doesn't, however, take his resources.



You win in battle by getting the opportunity to attack.
It is dangerous if you fail to study how to accomplish this
achievement.

As commander, you cannot waste your opportunities.

We say:

A wise leader plans success.
A good general studies it.
If there is little to be gained, don't act.
If there is little to win, do not use your men.
If there is no danger, don't fight.

As leader, you cannot let your anger interfere with the success
of your forces.

As commander, you cannot fight simply because you are
enraged.

Join the battle only when it is in your advantage to act.
If there is no advantage in joining a battle, stay put.

Anger can change back into happiness.
Rage can change back into joy.
A nation once destroyed cannot be brought back to life.
Dead men do not return to the living.

When we use sex appeal to assist our advances, we are being smart.

Personality can help our cause.

We can also use our personality to get attention.

Personality alone doesn't, however, inspire passion.



We keep love by finding opportunities to share intimacy.

It is a mistake not to devote time to making yourself attractive.

In keeping love, you cannot grow careless.

We say this:

A smart lover foresees love.

A good partner studies it.

If there is no time for love, don't make a pass.

If love isn't fun, don't waste your efforts.

If there is no danger, don't fight against love.

We must never let our mood interfere with the building of emotional bonds.

As a lover, we cannot fight simply because our feelings are hurt.

Join in conflict only when something important is at stake.

If there is no chance to improve the relationship, keep quiet.

All emotions shift over time.

Even hatred can change into affection.

A relationship once destroyed cannot come back to life.

A broken heart never truly heals.

THE ART OF WAR: ATTACKING WITH FIRE

This fact must make a wise leader cautious.
A good general is on guard.

Your philosophy must be to keep the nation peaceful and the
army intact.



THE ART OF LOVE: SEX APPEAL

Knowing this, we must be careful.
A serious lover is always on guard.

Our goal must be to protect our heart and keep our love
alive.



USING SPIES

Altogether, building an army requires thousands of men.
They invade and march thousands of miles.
Whole families are destroyed.
Other families must be heavily taxed.
Every day, thousands of dollars must be spent.

Internal and external events force people to move.
They are unable to work while on the road.
They are unable to find and hold a useful job.
This affects seventy percent of thousands of families.

You can watch and guard for years.
Then a single battle can determine victory in a day.
Despite this, bureaucrats hold onto their salary money too
dearly.
They remain ignorant of the enemy's condition.
The result is cruel.

They are not leaders of men.
They are not servants of the state.
They are not masters of victory.

KNOWING YOUR LOVER

Developing a relationship requires thousands of hours.
We have to work through thousands of problems.
Most relationships are doomed.
Many relationships are seriously strained.
Every year, thousands of dollars are spent dating.

Internal and external events force people to change.
People are separated by their jobs.
Sometimes they are unable to find and keep a relationship.
Money pressures affect most relationships.

We can nurture a relationship for years.
A single incident can determine its future in a day.
Despite this, many people care more about themselves than
they do their relationships.
They remain ignorant of their lover's feelings.
The result is devastating.

These people are not good romantic partners.
They do not contribute to the relationship.
They do not know the meaning of love.

THE ART OF WAR: USING SPIES

You need a creative leader and a worthy commander.
You must move your troops to the right places to beat others.
You must accomplish your attack and escape unharmed.
 This requires foreknowledge.
 You can obtain foreknowledge.
 You can't get it from demons or spirits.
You can't see it from professional experience.
 You can't check it with analysis.
 You can only get it from other people.
You must always know the enemy's situation.



You must use five types of spies.
 You need local spies.
 You need inside spies.
 You need double agents.
 You need doomed spies.
 You need surviving spies.

 You need all five types of spies.
 No one must discover your methods.
You will be then able to put together a true picture.
 This is the commander's most valuable resource.

 You need local spies.
Get them by hiring people from the countryside.

 You need inside spies.
Win them by subverting government officials.

 You need double agents.
Discover enemy agents and convert them.

We want to be creative lovers and valuable friends.
We must move our relationship in the right direction.
We must win commitment and be satisfied.
This requires communication.
You can get advanced warning.
You won't get it from astrology.
You won't get it from friends and family.
You can't reason this information out.
You can only get it by asking questions.
You must know your prospective partner's world.



We need to know five types of information.
We must know how our lover lives.
We must know their personalities.
We must know about their relationships.
We must know about their values.
We must know about their plans for the future.

We need all five types of information.
No one should feel that we are interrogating them.
We can put together a true picture of our sweetheart.
Communication is our most valuable resource.

We must know how our lover lives.
Learn this by getting to see where their home.

We must know about their personality.
We get this information from their friends and family.

We must know about their relationships.
Get it by winning over friends and getting them to talk.

THE ART OF WAR: USING SPIES

You need doomed spies.
Deceive professionals into being captured.
We let them know our orders.
They then take those orders to our enemy.

You need surviving spies.
Someone must return with a report.



Your job is to build a complete army.
No relations are as intimate as they are with spies.
No rewards are too generous for spies.
No work is as secret as that of spies.

If you aren't clever and wise, you can't use spies.
If you aren't fair and just, you can't use spies.
If you can't see the tiny subtleties, you won't get the truth
from spies.

Pay attention to small, trifling details!
Spies are helpful in every area.

Spies are the first to hear information, so they must not
spread it.
Spies who give your location or talk to others must be killed
along with those to whom they have talked.



We must know our lover's values.
Share values by talking about politics and religion.
Let him or her know your beliefs.
Your lover will then respond to you.

We must know their dreams for the future.
We must sit down and discuss each other's plans.



Our job is to develop a solid relationship.
Nothing is as intimate as honest communication.
Nothing is as rewarding as knowing someone well.
Nothing is as sacred as a lover's trust.

We must be bright and perceptive to communicate well.
We must be open and unbiased to hear what is said.
If we aren't sensitive to subtleties, we won't hear the truth
in what our lover is saying.

We must pay close attention to small details.
Communication is helpful in every area.

Close relationships demand that we keep information
private.
Our relationship is doomed if we cannot keep confidences
secret.



THE ART OF WAR: USING SPIES

You may want to attack an army's position.
You may want to attack a certain fortification.
You may want to kill people in a certain place.

You must first know the guarding general.

You must know his left and right flanks.

You must know his hierarchy.

You must know the way in.

You must know where different people are stationed.

We must demand this information from our spies.

I want to know the enemy spies in order to convert new spies
into my men.

You find a source of information and bribe them.

You must bring them in with you.

You must obtain them as double agents and use them as your
emissaries.

Do this correctly and carefully.

You can contact both local and inside spies and obtain their
support.

Do this correctly and carefully.

You create doomed spies by deceiving professionals.

You can use them to give false information.

Do this correctly and carefully.

You must have surviving spies capable of bringing you
information at the right time.

We may want to advance our relationship.
We may have difficulties with our sweetheart.
We may have difficulties with family or friends.
We must first know our lover's opinion.
We must know our lover's defenses and insecurities.
We must know our lover's priorities.
We must know how to bring up a subject.
We must know what the sensitive topics are.
We get this information from communication.

We must want to get closer to our lover's family and friends.
We must be willing to spend time with them.
We must win them over.
We must get them on our side and use them as go-betweens.

To do this correctly, we must be careful.
We need to have the support of roommates, friends, and family.
To do this well, we must be sensitive.
We and our romantic partner must share beliefs.
We must both be honest.
To do this correctly, we must be responsive.
We need to know that how well our plans for the future fit together.

THE ART OF WAR: USING SPIES

These are the five different types of intelligence work.
You must be certain to master them all.
You must be certain to create double agents.
You cannot afford to be too cheap in creating these double
agents.



This technique created the success of ancient emperors.
This is how they held their dynasties.

You must always be careful of your success.
Learn from the past examples.

Be a smart commander and good general.
You do this by using your best and brightest people for
spying.
This is how you achieve the greatest success.
This is how you meet the necessities of war.
The whole army's position and ability to move depends on
these spies.



There are five different areas of communication.
We must be certain to master them all.
We must have friends supporting our relationship.
We cannot invest too much time in developing mutual
friends.



This is how people have been successful in romance.
This is how they build their relationships.

You must always be careful with your future.
Learn from successful relationships.

You must be a wise lover and a good friend.
You must put your best and most creative efforts into
communication.
This is how you create emotional bonds.
This is how you satisfy your lover.
Intimacy and the ability to get closer depend on good
communication.



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